

I sincerely hope that you choose Sweet Poppin's™ gourmet flavored popcorn for your next fundraiser. If you have any questions or need further clarification, please feel free to call or email me.

Thank you and best of luck with whatever fundraiser you choose.

Tashia Johnson-St.Clair

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THE MISSION

Sweet Poppin's™ mission is to produce a quality gourmet flavored popcorn and provide excellent customer service. It is our goal to become the largest and most well known gourmet flavored popcorn company both domestic and global while maintaining high ethics and standards.

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Sweet
Poppin's

www.sweetpoppins.com

Gourmet Flavored
Chocolate Covered Popcorn

Fundraiser Information

THE VISION

Sweet Poppin's™ LLC began as a dream in 2003. God allowed me to see from start to finish how to make this delicious popcorn. Pralines & Cream was the first flavor. Because it was so delicious and so successful, I was inspired to create other flavors which include Blueberry Cheesecake, Chocolate Covered Strawberries, Lemon Pound Cake and Strawberry Cheesecake. Each kernel is completely coated and flavored so you can enjoy the flavor to the very end. Trust and believe this will be the best gourmet flavored popcorn that will ever cross your lips.

Sharing the vision

Because God blessed me, I want to bless you and your group. It is my hope and desire to help you reach your financial goals and dreams. I believe with your effort, determination and hard work, this can be the most



profitable fundraiser ever. Ready-to-eat popcorn sales were \$231 million in

2008. Add that to \$3.5 million forecasted sales in premium chocolate by the year 2011 and you have a very profitable and winning combination. The product literally sells itself. Take into account the facts that chocolate is the main ingredient that many people love, popcorn is one of the most favorable snacks and the 5 mouth watering flavors that are available to choose from, you can't go wrong!

THE COMMITMENT

The hardest part is done once you decide that Sweet Poppin's™ gourmet flavored chocolate covered popcorn is the fundraising project for you. The process gets simpler with my convenient order fulfillment process. An Excel reconciliation spreadsheet will be provided via email to tally your groups' order forms. The benefits of using the reconciliation spreadsheet are that only one order form is turned in to avoid lost order forms and totals are automatically calculated for you to avoid any errors.

Your group order will be processed by the individual member so you don't have to separate it once the entire group order is delivered. Each member's order will have a label, with their name, affixed to an easy to carry tote. The member can be assured that all of his/her orders are within the tote(s). This value added service doesn't get any easier than this!

Important Information

- * Fundraisers are cash sales only. I don't want your organization or my company to lose out on any profits due to a bounced check.
- * Turnaround time will be 2 weeks. This is adequate time to fulfill the order and not cause your customers a long delay in receiving their much anticipated orders.

THE GOAL

It is my goal to help your organization reach it's financial goal. So what percentage will your organization make? For each unit of Sweet Poppin's™ sold by your organization, you will make 25% profit.

4 ounce bag - \$5.00 each - Your group keeps \$1.25 per unit = 25%

# in Group	10 units sold/person	Profit
10	100	\$125
20	200	\$250
50	500	\$625

8 ounce bag - \$9.00 each - Your group keeps \$2.25 per unit = 25%

# in Group	10 units sold/person	Profit
10	100	\$225
20	200	\$450
50	500	\$1125

***Cost of shipping will be deducted from your organization's profits.**